The UNC Minority Health Conference is the oldest and longest-running student led conference, attracting over 500 students, faculty, researchers, practitioners, and community leaders each year. The conference provides a forum for public health professionals and students to explore and confront the issues facing minority populations with the hopes of improving the health status of those communities. The theme for this year’s conference, “Innovative Approaches to Youth Health: Engaging Youth in Creating Healthy Communities”, highlights unique strategies that incorporate youth as advocates and leaders in their communities, as well as ways providers can best involve youth in public health practice and research. This year’s conference will include a broad spectrum of speakers, including some youth leaders, who bring diverse perspectives and will challenge us to think critically about our approaches to working with youth. We invite you to join in our efforts and register for this year’s conference.

ABOUT US

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KEYNOTE SPEAKERS

DR. GAIL C. CHRISTOPHER

VICE PRESIDENT FOR PROGRAM STRATEGY
W.K. KELLOGG FOUNDATION

Dr. Christopher is a nationally recognized leader in health policy, with particular expertise and experience in the issues related to social determinants of health, health inequities and public policy issues of concern to our nation’s future. She leads the Food, Health & Well-Being, Racial Equity, and Community & Civic Engagement and Leadership programming at the W.K. Kellogg Foundation. Her distinguished career and contributions to public service were honored in 1996 when she was elected as a fellow of the National Academy of Public Administration. In 2011 she was awarded the “Change Agent Award” by the Schott Foundation for Public Education; in 2012 she was the recipient of the Association of Maternal & Child Health Programs (AMCHP) John C. MacQueen Lecture Award for her innovation and leadership in the field of maternal and child health. She is president of the board of the Trust for America’s Health.

MARGARET E. D. DRAPER

Director of Research, Evaluation and Engagement
Allegheny County Department of Human Services

Michael Yonas, DrPH, MPH

DIRECTOR OF RESEARCH, EVALUATION AND ENGAGEMENT
ALLEGHENY COUNTY DEPARTMENT OF HUMAN SERVICES

Dr. Yonas’ work is focused primarily on family support systems and the health and safety needs of youth and families experiencing homelessness. He is committed to exploring and preventing youth experiencing violence, as well as the impact of social and environmental stressors on chronic diseases, specifically asthma. He is also the founder of the Visual Voices project, which is a visual arts-based participatory data collection method that collaboratively stimulates, examines, and celebrates the perspectives of youth. His research employs a participatory and ecological perspective for understanding and promoting health and addressing health inequities of individuals and communities. Dr. Yonas was Kellogg Community Health Scholar from 2004-2006 at University of North Carolina at Chapel Hill. He earned his Bachelors of Arts in Fine Arts from Dickinson College and his Masters and Doctoral Degrees in Public Health from the Johns Hopkins Bloomberg School of Public Health.
In the most recent study released in 2002 by the Office of Juvenile Justice and Delinquency Prevention, there are over 1 million homeless and runaway youth in the US. Homeless youth face many challenges to maintain survival including access to preventative, harm reduction, and healthcare services. Danielle Butler will discuss how Haven House has been able to leverage diverse initiatives guided by national strategies to meet the needs of youth and young adults ages ten to twenty-three that are homeless, runaways, street dependent or otherwise in crisis.

### Identifying Hard to Reach Youth: Challenges and Solutions

**Danielle Butler, LCSW; Director of Crisis & Homeless Services, Haven House**

In this highly interactive session, participants will define global competence; explore each stage of the Global Competence Framework; clarify their values and strengthen their commitment to practice ethical global engagement. We will review the ladder of participation and discuss how to involve young people in meaningful partnerships to design, implement and evaluate international programs that reduce health disparities. Katherine L. Turner will draw on more than 20 years of international and domestic experience as a program director, senior technical advisor, educator, trainer, and community leader to introduce skills that participants can apply in their public health careers.

### Adolescent Development: Considering the Impacts of Culture and Race on Youth Health

**Dr. Enrique W. Neblett, Jr, PhD; Assistant Professor of Psychology and Lab Director of the African American Youth Wellness Laboratory, UNC-Chapel Hill**

The impact of culture and race on the health and development of young males of color is complex and profound. Dr. Enrique W. Neblett examines the association between racism-related stress and health in African American and ethnic minority youth, with a focus on racial and ethnic protective factors and mechanisms that promote youth adjustment. Dr. Neblett’s research has been published in Child Development, Journal of Research on Adolescence, and Journal of Black Psychology.

### Youth-Led Advocacy: Including Youth Voices in Conversations About Public Health [Panel]

**Bronwyn Lucas; Executive Director, YES!**

**Jhana Parikh & Karmen Kurtz; Youth Participants, YES!**

**Amy Glaser; Co-Founder and Executive Director, Outside In 180**

**Abby Weaver; Youth Participant, iNSIDEout**

Instead of simply inviting a young person to serve a pre-determined agenda, the youth-led advocacy approach empowers youth to articulate priorities and determine effective strategies address those priorities. YES! (Youth Empowered Solutions) is a North Carolina-based nonprofit organization that empowers youth, in partnership with adults, to create community change surrounding tobacco, fitness and nutrition, access to health care and substance abuse prevention. iNSIDEout is a youth-founded, youth-led organization that provides leadership opportunities and a safe space for North Carolina’s LGBTQISA-queer youth. By providing educational, social, and activist programming, iNSIDEout strives to form, strengthen, and connect Gay-Straight Alliances while empowering youth.

### The Power of Peer-Based Education [Panel]

**Janene Shaki; Coordinator of Community Programs, Peace Education**

**Terryann Harris; Youth Leader, Peace Education**

**Laura Willingham; Human Service Planner, Dare County Dept of Public Health**

Research suggests that people are more likely to receive information if they believe the messenger is similar to them, facing the same challenges and pressures. Peer education draws on the credibility that young people have with their peers while leveraging the power of role modeling to produce positive health outcomes for both mentors and mentees. The Louisville-based Peace Education Program works with schools and communities to build and sustain positive relationships through conflict resolution, peer mediation and prejudice reduction workshops. Dare County’s Peer Power program is a school-based initiative that trains high school students as health educators and mentors to produce positive behavior changes surrounding chronic diseases.

### Global Competence Framework for Ethical Engagement of Young People in International Health Programs

**Katherine L. Turner, MPH; Founder and President, Global Citizen, LLC**

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POLICY CHANGE: THE IMPACT OF THE AFFORDABLE CARE ACT ON VULNERABLE YOUTH

Abigail English, JD; President, Center for Adolescent Health and the Law

The Patient Protection and Affordable Care Act of 2010 (ACA) will affect most individuals and businesses in the United States, expanding health insurance coverage to the uninsured and offering important protections for many who already have or will gain insurance. The ACA has great potential to benefit adolescents and young adults in general. It will also have major implications for vulnerable adolescents and young adults, helping many but leaving others without essential coverage. Abigail English will discuss implications for three vulnerable groups: youth in or aging out of foster care; youth involved in juvenile and criminal justice systems; and homeless youth.

PARTICIPATORY RESEARCH: THE RURAL AIR POLLUTANTS AND CHILDREN’S HEALTH STUDY

Ginger T. Guidry, PhD, MPH, Postdoctoral Fellow, Epi Dept, UNC-Chapel Hill

Community-based, participatory research can be designed to educate youth and encourage action for improved public health. During the Rural Air Pollutants and Children’s Health study, students in middle school science classes collected epidemiologic data and participated in study-related activities, such as handling instrumentation and graphing data, to supplement their science curricula and enhance their knowledge of environmental health. Dr. Ginger Guidry will share lessons learned from this participatory approach, including reported student benefits and project challenges.

COMMUNICATION THROUGH SOCIAL MEDIA: MOBILIZING YOUTH ACTIVISTS

DC Promise Neighborhood Initiative

Social media represents a powerful tool that youth can harness to raise awareness about health concerns. The D.C. Promise Neighborhood Initiative’s (DCPNI) recent project, the Digital Media Academy, empowered youth to take on teen pregnancy prevention through PSAs and earn media coverage that carried their message widely. A leader in the field of youth promotion, DCPNI strives to ensure that children in our capital’s Kenilworth-Parkside area are active learners from cradle to college and graduate with a readiness to contribute to their communities. DCPNI and partners will share insights into how young people can launch a movement through social media.

REGISTRATION

>>> REGISTER at: http://minorityhealth.web.unc.edu

If you can’t make it to Chapel Hill in February, we welcome you to join us for this year’s William T. Small Keynote Webcast free of charge. This webcast will include the keynote address and a live question and answer session with Dr. Gail C. Christopher. Visit our website for details.

There will be no day-of registration this year. Your payment must be received or postmarked by February 14, 2014 to avoid your registration being cancelled.

NON-UNC AFFILIATE: $80

GOVERNMENT EMPLOYEE (FEDERAL, STATE, OR LOCAL): $50

UNC FACULTY AND STAFF (ANY OF THE 16 UNIVERSITY SYSTEM CAMPUSES): $70

STUDENT (AT ANY COLLEGE OR UNIVERSITY): $30

SENIOR CITIZEN (OVER AGE 60): $30

EXHIBITORS & POSTERS

At the conference, attendees will have the opportunity to interact with exhibitors from a variety of different businesses, agencies and organizations. We are still accepting registration for exhibitors. As an exhibitor, your organization will have the opportunity to: (1) spread knowledge and awareness about what you are doing to promote health equality; (2) interact with conference participants and distribute relevant information; (3) meet and recruit candidates for positions within your organization; and (4) increase your visibility in local, state, national, and global arenas. For more details, email mhc.exhibitors@gmail.com

The conference will also include posters from public health researchers as well as practitioners, community members, community organizations, and students from a variety of fields. The posters offer attendees the opportunity to explore interdisciplinary projects that expand the theme of the conference.
FEBRUARY 28, 2014

the William & Ida Friday Center for Continuing Education
100 Friday Center Drive
Chapel Hill, NC 27599

35TH ANNUAL
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